

TRUSTED QUALITY NEW ZEALAND WOOL

A JOURNEY OF GENUINE INTEGRITY



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Bloch & Behrens have been delivering consistent quality New Zealand wool for generations. With the introduction of our new flagship brand, Wool Integrity NZ[™] we can now guarantee our wool has been ethically grown and has followed a path of genuine integrity.

Bloch & Behrens Wool (NZ) Limited is the export arm of PGG Wrightson Wool – New Zealand's principal nationwide woolbroker and the world's largest supplier of crossbred wools. This strength means we personally care for your wool at every stage of its journey from the farm ensuring a quality, sustainable product that meets specification is delivered every time.









WOOL **INTEGRITY JOURNEY**



PGG Wrightson Wool have a team of experienced, specialist wool representatives across New Zealand who have personal relationships with wool growers. We also have robust systems and record-keeping in place to track every farm lot in a consignment back to where the wool was grown.

Best Farming Practice

Only wool from farmers who adhere to the PGG Wrightson Integrity Program qualifies for the Wool Integrity NZ[™] brand. This is your assurance that the wool has been grown to industry best practice standards and that strict animal welfare codes relating to all aspects of the care of animals have been followed. New Zealand sheep are free range and pasture fed.

Quality Inspection

When wool comes into one of our wool stores, we mechanically draw a sample of each farm lot and our own experts inspect it to determine suitability for any consignment.



Independently Tested

Each farm lot is independently sampled and tested by NZWTA or SGS Wool Testing Services. Any deviation on specification is rejected from a consignment.

Best Practice Wool Scouring

New Zealand is a world leader in wool scouring. We guarantee our wool is scoured using only NPEO free 6 Mole Detergents and no bleach has been added to enhance colour readings. This results in a clean wool that remains stable throughout further processing and manufacture.

Guarantee

Because we personally manage the selection and movement of wool from the farm gate to our customers, we guarantee each farm lot in a consignment meets the specification of the scoured type being delivered. No inferior wools are blended in.

Market

Finished products made from 100% *Wool Integrity NZ*[™] branded scoured wool from Bloch & Behrens are eligible to carry the *Wool Integrity NZ*[™] logo. This ingredient brand would sit alongside a manufacturer's brand providing added-value endorsement of genuine integrity.

PGG Wrightson Wool

PGG Wrightson Wool is part of PGG Wrightson Ltd, a publicly listed company employing 2,100 people throughout New Zealand and in key regions within Australia and parts of South America. It has a rich heritage of more than 160 years working alongside New Zealand farmers.

PGG Wrightson Wool is New Zealand's leading wool broker and handler and the world's largest supplier of crossbred wool. We operate four specialist wool processing centres located throughout New Zealand supplemented by a wide network of rural delivery depots. Our team of more than 50 wool specialists provide a comprehensive range of services to New Zealand wool growers as well as expert advice to local and international wool processors ensuring we meet the exacting standards of our customers.

It is a well-oiled machine that keeps wool flowing smoothly throughout the textile production chain delivering consistent quality, every time.

Bloch & Behrens Wool (NZ) Limited

Bloch & Behrens Wool (NZ) Limited is the export arm of PGG Wrightson Wool. Bloch & Behrens was established in Denmark in 1856 and opened an office in New Zealand in 1949 and has been exporting New Zealand wool to the world ever since.

Supplying local mills and exporting to more than 30 countries around the world, Bloch & Behrens has earned an enviable reputation with many leading manufacturers for rigorous attention to detail, clear advice on price trends and delivering high quality wool to meet exacting criteria.

Bloch & Behrens is a member of the International Wool Textile Organisation (IWTO) and the New Zealand Council of Wool Exporters Inc. (NZCWE).

Bloch & Behrens is a registered supplier of controlled quantities of certified organic wool and is a registered supplier of GOTS certified wool.



Resources

1. Codes of Recommendations and Minimum Standards for the Welfare of Sheep (1996) http://www.biosecurity.govt.nz/animal-welfare/codes/sheep-beef-cattle

2. Animal Welfare Act (1999) http://www.biosecurity.govt.nz/legislation/animal-welfare-act/guide/index.htm

3. Global Organic Textile Standard (GOTS) http://www.global-standard.org



New Zealand

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