

Re.Verso™ by Filatura C4 @ Filo Shanghai

Hall 6.2 booth N18

Filatura C4 opens the door to Re.Verso™ and reveals a more complete and varied supply chain option, as well as new applications for both contract and yarns for wovens.

Thanks to a shared philosophy and dedication to sustainable manufacturing and business, Filatura C4 and the other partners of the supply chain have collaborated, with the support of **C.L.A.S.S.**, to present a new dimension in eco-smart re-engineered wool based yarns now especially targeted for the contract market. This clearly confirms that the Re.Verso™ concept, after the successful introduction in the fashion market last September 2014, is gaining real traction, step by step, leading the field with their unique system in eco-recuperated pre-consumer fiber sciences and partnerships.

You can visit **Filatura C4** in **Halle 6.2, booth N18** to fully appreciate the possibilities of this collaboration.

This joint venture began when Filatura C4 realized what the unique added value the Re.Verso™ concept can offer, one that closely matches their own business profile and philosophy. Re.Verso™ collects, sorts and reprocesses pre-consumer textile left overs in a new way that is accredited, fully transparent and fully traceable at every stage. This means it completely matches a Filatura C4 creative dedication to be 100% Made in Italy, while making the best quality recuperated yarns that perform without compromise: yarns that can replace virgin qualities, saving on raw materials, costs and environmental impacts.



Filatura C4_quality Re.Wool made with Re.Verso™



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Filatura C4 will launch this new Re.Verso™ collaboration collection at Filo Shanghai, and will include:

A new Re.Wool quality made with Re.Verso wool and polyamide that will be shown in 5 naturally dyed melange colours, and 4 solid package dyed colours.

Apart from this new collection folder, Filatura C4 will also present its first Re.Play quality, made with Re.Verso wool, virgin wool and Viscose FR. This is quite a significant announcement for the contract area, because of this smart combination of the innovative Re.Verso™ wool with a new, technical Flame Retardant viscose!

Come to Filo Shanghai, where you can explore and discover these innovations at the Filatura C4 booth!



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More about Re.Verso™

Re.Verso™ is a new textile platform that works together with its textile partners to produce a fully integrated, 100% 'Made in Italy' textile collection with a dynamic brand new approach to production that makes Re.Verso™ products unique in look, feel and responsibility, with fully traceable materials and processes used throughout its whole supply chain that are also 100% Made in Italy. Re.Verso™ works with a wide variety of supply chain partners to deliver smart, new, eco-responsible materials for fashion and lifestyle. Its unique supply chain is based on:

***GreenLine** is a leading company in the selection, collection and waste management of scraps of pre-consumer textile materials from all over Europe.*

***Nuova Fratelli Boretti** is a unique company, always aiming to produce the highest quality products through excellence. They pay great attention to manually selecting and transforming pre-consumer textile left overs, especially high-quality wools, making them ready for spinning. The company has SA 8000 certification for Social Accountability, the international standard for corporate social responsibility, including respect for human and labor rights, minors' protection against exploitation, and health and safety standards in the workplace. In addition, the company now also boasts its latest achievement of GRS certification for all Re.Verso materials.*

***A. Stelloni Collection by Mapel** (formerly known as Lanificio Stelloni Andrea S.r.l.) is a renowned textile company with a vast experience in the production of fabrics of the highest quality, engaged since its foundation in converting recuperated materials into high-quality textiles for the fashion industry.*

***Filpucci.** A company whose mission is to find new ways to practice innovation by reducing exploitation of natural resources. It has an unquestionable industrial expertise that goes hand in hand with the ongoing efforts to always choose virtuous technologies and methodologies, always paying the greatest attention to low impact, environmentally sensitive processes. The company cares deeply about energy savings and clean water management and eschews unnecessary waste of valuable resources, and the use of pollutants wherever possible.*

More about Filatura C4

Since 1962, Filatura C4 has become renowned for smart innovations in the contract furnishing markets, specializing now in the recuperation of natural and technical fibers alike. The company offers a wide range of style and types of yarns for the Technical, Classic and Natural categories. The philosophy is to work with their customers, customizing innovations to match application, all the way from concept to finished goods, optimizing dyeing and testing for best results.



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More about C.L.A.S.S.

C.L.A.S.S. (Creativity, Lifestyle and Sustainable Synergy) is a responsible lifestyle consultancy and global product platform, based in Milan. Re.Verso™ is a member of the CLASS portfolio, and together has developed an integrated plan that is facilitating Re.Verso™ help make finished products using yarns made from their unique process and systems.

With this latest addition of excellence in their field from Filatura C4, we can see that it takes real expertise, strategy and commitment to achieve a transparent, traceable and integrated, market relevant result.

It's a true testament to traditional skills, updated through new technologies and a focus on eco-metrics that makes the difference today. But above all, it is about a sharp eye for anticipating market needs with naturally smart innovations which will become available to the consumer when they want it most.