

Re.Verso™ & Filatura C4 @ Filo

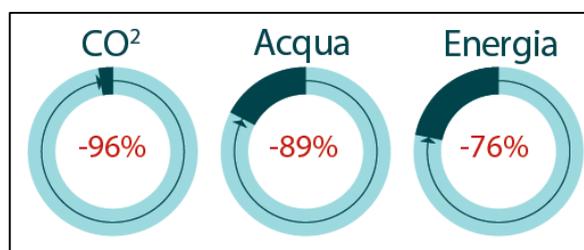
Booth G20

Filatura C4: Re.Verso™ partner of excellence for smart wool yarns for contract and woven fabrics for fashion, is now presenting at Filo its exclusive A/W 2017/2018

"Thanks to a shared philosophy and dedication to sustainable manufacturing and business, both companies have collaborated, with the support of C.L.A.S.S., to present a new dimension in **eco-smart re-engineered wool based yarns, signed Re.Verso™ by Filatura C4**, now especially targeted for the contract market" declared **Alessio Catani**, *Managing Director* of Filatura C4.

Re.Verso™ is the identifying trademark of a **new Italian textile system**, a fully integrated chain that allows the creation of unique and highly valuable materials. The supply chain is based on **pre consumer** clippings, never used, given by the best Italian and international brands/producers of the fashion industry. This system allows great savings in terms of energy & water consumption and CO2 emissions as **certified by the LCA (Life Cycle Assessment)** done by PRIMA Q.

The system is certified Global Recycling Standard (GRS), ISO 9001 and SA8000.



A favorite partner for each field: **A. Stelloni Collection By Mapel** for the fashion textile, **Filpucci** for hi-end knitwear yarns and **Filatura C4** for the contract design textile and generally for woven textiles.

This launch demonstrates, further, that the **Re.Verso™ concept**, after its debut in the fashion market with positive feedback as the **Gucci's adoption**, is gaining, step by step, a real acknowledgement as leader of the sector due to several relevant factors: it is unique, transparent, traceable and certified, highly technological System and process as well as the definition of selected partnerships.

This joint venture began when Filatura C4 realized the unique added value the Re.Verso™ concept can offer, neatly matching their own business profile and philosophy. That is, since the beginning, the creation of high quality products and performances through Research & Development of materials with low environmental impact as well as the use of sustainable and recycled raw materials.



FILATORI PER PASSIONE DAL 1962
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Re.Verso™ collects sorts and reprocesses pre-consumer textile waste in a new way that is accredited, fully transparent and fully traceable at every stage.

This means it completely matches a Filatura C4 creative dedication to be **100% Made in Italy**, while making the best quality recuperated yarns that perform without compromise, and can replace virgin yarns use, saving on raw materials, costs and environmental impacts.

RE.VERSO™ COLLECTION

This collection has been created, to meet the increasing demands of the market in the recuperation of textile fibers and to meet environmental responsibility.

The yarns in this Re.Verso™ collection are manufactured from a combination of natural fibers, mainly re-engineered wool coming from pre-consumer textile materials, with artificial, traditional synthetic and technical fibers.



Products by FILATURA C4

Through this **Re.Verso™** line, the company **offers products of good quality, with low environmental impact**, using eco-sustainable raw materials in an eco-responsible production process. The Re.Verso™ yarn are available in a wide range of counts that may vary from Nm 5.000 to Nm 9.500 and can be offered in single end or twisted.

Meet us at Filo – booth G20 and discover the smartest innovations that offer design, innovation and responsibility without compromises.

For further information:

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Re.Verso™

Re.Verso™ is a new textile platform that works together with its textile partners to produce a fully integrated, 100% 'Made in Italy' textile collection with a dynamic brand new approach to production that makes Re.Verso™ products unique in look, feel and responsibility, with fully traceable materials and processes used throughout its whole supply chain that are also 100% Made in Italy. Re.Verso™ works with a wide variety of supply chain partners to deliver smart, new, eco-responsible materials for fashion and lifestyle. Its unique supply chain is based on:

***Green Line** is a leading company in the selection, collection and waste management of scraps of pre-consumer textile materials from all over Europe.*

***Nuova Fratelli Boretti** is a unique company, always aiming to produce the highest quality products through excellence. They pay great attention to manually selecting and transforming pre-consumer textile left overs, especially high-quality wools, making them ready for spinning.*

***A. Stelloni Collection by Mapel** is a renowned textile company with a vast experience in the production of fabrics of the highest quality, engaged since its foundation in converting recuperated materials into high-quality textiles for the fashion industry.*

***Filpucci.** A company whose mission is to find new ways to practice innovation by reducing exploitation of natural resources. It has an unquestionable industrial expertise that goes hand in hand with the ongoing efforts to always choose virtuous technologies and methodologies, always paying the greatest attention to low impact, environmentally sensitive processes. The company cares deeply about energy savings and clean water management and eschews unnecessary waste of valuable resources, and the use of pollutants wherever possible.*

*Now with **Filatura C4** it is possible to have highly innovative Re.Verso™ yarns for contract, furniture design and generally woven fabrics.*

Filatura C4

Since 1962, Filatura C4 is known for smart innovation in the contract and furnishing and is achieving specialization in the recuperation of technical and natural fibers. The company offers a wide range of styles and typologies for the Technical, Natural and Classic category. The philosophy is the customized collaboration with the clients, personalizing innovations to create ad hoc applications. From the concept to the final product optimizing processes, dyeing and test to achieve the best results.

C. L.A.S.S.

C.L.A.S.S. (Creativity, Lifestyle and Sustainable Synergy) is a responsible lifestyle consultancy and global product platform, based in Milan. Re.Verso™ is a member of the CLASS portfolio, and together has developed an integrated plan that's facilitating Re.Verso™ help make finished products using yarns made from their unique process and systems.

With this latest addition of excellence in their field from Filatura C4 we can see that it takes real expertise, strategy and commitment to achieve a transparent, traceable and integrated, market relevant result.

It's a true testament to traditional skills, updated through new technologies and a focus on eco-metrics that makes the difference today. But above all, it is about a sharp eye for anticipating market needs with naturally smart innovations which will become available to the consumer when they want it most.